

Message Text

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E.O. 11652: N/A

SUBJECT: EUROPEAN ECONOMIC FOREIGN JOURNALIST TOUR

REF: USIA 18920 CIRC

1. USIS OTTAWA WOULD LIKE TO NOMINATE HARRY L. MARDON, ASSOCIATE EDITOR OF WINNIPEG TRIBUNE IN CHARGE OF BUSINESS NEWS SECTION AND COLUMNIST ON ECONOMIC AFFAIRS. BORN 1926 IN CAMBRIDGE, ENGLAND, HAS BEEN IN CANADA SINCE 1949 AND HAS BEEN NEWSPAPERMAN IN ALL BUT THREE OF THE INTERVENING YEARS. FIRST JOINED WINNIPEG TRIBUNE 1958 AS A DESK EDITOR AND WAS SUCCESSIVELY ASSISTANT CITY EDITOR, BUSINESS EDITOR, EDITORIAL PAGE EDITOR UNTIL CURRENT ASSIGNMENT MARCH 1973.

2. WINNIPEG TRIBUNE IS INFLUENTIAL NEWSPAPER NOT ONLY IN PROVINCE OF MANITOBA BUT THROUGHOUT PRAIRIE PROVINCES AND HAS REPUTATION FOR FAIRNESS IN DEALING WITH U.S.-CANADIAN RELATIONS. POST BELIEVES NEW INSIGHTS TO BE GAINED FROM TRIP WILL REINFORCE TRIBUNE'S FAIRMINDEDNESS IN REPORTING AND EDITORIALIZING ON INCREASINGLY SENSITIVE ISSUES WHICH WILL ARISE IN MONTHS TO COME.

3. ALTHOUGH CANADA IS OUR LARGEST TRADING PARTNER BY FAR, SEVERAL ECONOMIC IRRITANTS INCLUDING U.S.

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ECONOMIC INVESTMENT AND ACTIVITIES OF U.S.

SUBSIDIARIES IN CANADA RECEIVE CONTINUING AND
FREQUENTLY NEGATIVE REPORTING IN CANADIAN MEDIA.
PARTICIPATION OF IMPORTANT CANADIAN ECONOMIC WRITER
IN TOUR WILL RESULT IN POSITIVE REPORTING IN
IMPORTANT PUBLICATION.
FORDNEY

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